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## **Stenehjem Issues Cease and Desist Order Against Company Telemarketing “Power Saver” Device**

BISMARCK - Attorney General Wayne Stenehjem has issued a Cease & Desist Order against a Canadian company and its affiliates regarding fraudulent telemarketing of a purported energy-saving device.

The device, the “Power Saver,” is sold through telemarketers calling on behalf of 6204627 Canada, Inc., of Montreal, doing business as MEGAPOWERSAVER.COM, Power Saver and Global Power Solutions. The company is owned by Kenny Toye, Montreal; the contact person for the company is Nick Peronace, also of Montreal.

According to the telemarketers’ claims, when the Power Saver device is plugged into the electrical outlet closest to the consumer's fuse box, it results in a 30% savings on the consumer's electrical bill. The telemarketers also said the Power Saver device was mandatory in the State of North Dakota; it unequivocally is not. Telemarketers misrepresented that a consumer's electricity would be disconnected if the consumer did not purchase the device. Telemarketers also sought consumer checking account information to process a \$299 debit directly from the consumer's bank account.

"With our cold North Dakota winters and the rising cost of energy, the idea of a power-saving device may seem especially attractive," Stenehjem said. "But consumers should be on guard against aggressive telemarketers who are only interested in getting a sale, regardless of the truth of their claims."

The Cease and Desist Order bars the Power Saver companies and individuals from doing business in North Dakota and from conducting telephone solicitations to North Dakota telephone subscribers. The Attorney General's investigation is on-going.

For more information or to file a complaint regarding Power Saver, contact the Consumer Protection Division toll-free at 1-800-472-2600.